

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 488677 /		<u>Alt Order #</u> 06266482
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Estimate #</u> 1536	
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/17/12 / 09/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 17	KVVU	09/16/12	09/16/12	CSI:Miami	Sun 12-1am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/10/12-09/16/12	CSI:Miami	Sun 12-1am	-----Su	:30		\$100.00	NM		
Credited												
Totals											50	\$43,910.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	50	\$43,910.00	\$37,323.50
Totals	50	\$43,910.00	\$37,323.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6266482 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP18/12 12.52

REP: TO ROSE
 FROM TERESA
 OKD M1... MOVING \$\$\$ TO HDLN 6318806 TO CLEAR SICNE FLIGHT ENDED
 REV TTL 43910
 PLEASE CONFIRM
 THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	:SPTS:

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1536

30	S		1200M-100A	30		\$100.00	9/16	9/16	0		SUN	0
PROGRAM : CSI: MIAMI ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP16 ON LINE-19 FOR 1 SPOT/WK CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP16												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

STATION MAKEGOOD OFFERS:
 M4 OK'D BUY#30 MISSED: SUN/1200M-100A SEP16 30S \$100.00 (SEP17/12)
 OFFER: NONE
 CMT: SPOT N/A. FLIGHT ENDED. PLS CREDIT.

SEP/12 43910.00 CONTRACT TOTAL 43910.00
 TOTAL SPOTS 50

MARKET TOTALS \$159,973 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE